

The protection of your personal data is of the utmost importance to Aulino BV. In this privacy statement we describe which measures are taken to guarantee the protection of your personal data in accordance with Belgian privacy legislation and the European General Data Protection Regulation (GDPR). With this explanation we wish to inform you clearly how we take care of your data within Aulino BV.

This privacy statement was last updated on February 24, 2023.

1 — Roles of Aulino BV

On the one hand, Aulino BV is responsible for the processing of personal data in the various processes and systems that apply or are used in Aulino BV. On the other hand, Aulino BV is also a processor as a service provider, whereby we may come into contact with personal data of our customers/prospects. As a processor, in addition to the existing contract or separately, a processing agreement is provided in accordance with the legislation that must be read and signed by both parties.

Aulino BV, both as controller and/or processor, will take the necessary technical and organizational measures to protect personal data. As a processor, we will always provide assistance to the controller in accordance with our processing agreement.

2 — Activities of Aulino BV

Aulino BV offers products, ie building materials, to consumers via the e-commerce website of bouw-outlet.be and offers its customers the opportunity to order products from its web store online.

3 — What data is collected?

We collect personal data on this website. Personal data is therefore carefully processed, stored and secured in a database by the company. People can also contact Aulino BV via our website www.bouw-outlet.be.

When you visit our site, we save:

- Personal data: first and/or last name, address details,...
- Your domain name (IP address) when you visit our web pages
- Your e-mail address if you post messages/questions on this website
- Your e-mail address if you communicate this to us
- Any information related to the pages of other sites that you consulted to get to our site
- All information related to the pages you have consulted on our site
- Any information you have voluntarily provided (e.g. survey information and/or site and account registration)

4 — Why do we collect your data?

We need the above information for our standard business operations and the provision of our services. In accordance with the GDPR legislation, this corresponds to "Legitimate interest of the controller".

The general identification data serves, among other things, for:

- To generally improve the content of our website.
- For direct marketing purposes: sending personalized newsletters based on, among other things, your interests and your purchase history.
- To be able to offer a personalized product range and content on the website, based on your interests and your purchase history, among other things.
- To process possible participation in promotions and other matters.
- For answering questions that have been asked via, for example, the website.
- For purchasing articles via the website and using the functionalities on the website.
- To handle your order and to inform you about its progress.

5 — How long will your data be saved?

Your data will be kept for as long as necessary to pursue the stated goals. They will be removed from the database when they are no longer necessary to pursue these goals or if you validly exercise your right to have the data deleted.

6 — Transfer to third parties

At no time do we sell or rent your data to persons or companies that are not part of Aulino NV. If we use an external processor, we will always ensure that your data is treated confidentially and used in a secure manner. The external processor will always be contractually bound to Aulino NV. For example, the processors will never be allowed to use your personal data on their own initiative.

7 — Minimal data processing

The personal data we collect is adequate and relevant for our purposes. We limit our collection of your personal data to the minimum amount necessary for the purposes for which we process the personal data.

8 — Automatic processing & profiling

Aulino BV does not perform any profiling, nor does it process your personal data completely automatically.

9 — How do we secure your data?

We provide the necessary technical and organizational measures to guarantee the security of your personal data. Organizationally, we have a detailed information security policy and associated action plan, a privacy statement and clear responsibilities and authorities. The necessary processes and procedures are also in place to optimally implement and follow this policy.

10 — What are your rights and how can you exercise them?

As a data subject you have various rights, which are listed in the GDPR legislation and include, among other things:

- Right to access data
- Right to change data
- Right to data erasure
- Right to data transfer
- Right of objection
- Right to restriction of processing
- GDPR - Chapter III - Rights of the data subject

These rights can be exercised free of charge by submitting a clear request to our administration. This states which right you wish to invoke with an explanation and how we can contact you. You can report this by e-mail to customerservice@bouw-outlet.be.

11 — Contact details

All data is included in the files of Aulino BV. As a data controller, we are responsible for compliance with our data protection policy at all our sites.

Responsible for processing: Aulino BV

Samenwerkingsstraat 30, 2845 Niel

Tel +32 (0) 471 21 03 50

infobouw@bouw-outlet.be

www.bouw-outlet.be

All regulations as imposed by the Commission for the protection of privacy (CBPL) are followed by Aulino BV. If you do not agree with the way in which Aulino BV processes your data, you can contact the Commission for the protection of privacy.

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commission@privacycommission.be

<https://www.privacycommission.be/nl/contact>